

Romsey: South of Town Centre Masterplan



Stage 1
Consultation
Findings

November 2018



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- C. Workshop with Local Agencies and Partners – breakdown of comments received

1 | INTRODUCTION

The South of Romsey Town Centre Masterplan project has come about through the Romsey Future partnership. In November 2013, a number of organisations working in the town came together to create the Romsey Future partnership. Romsey Future has enabled people and organisations in and around Romsey to work better together, and has helped to deliver a number of projects for the benefit of the community. The partnership published a vision document in early 2016, which sets out a long-term strategic vision for the town. This was based on a large-scale public consultation exercise, which provided a consensus for the town's future ambitions. These ambitions included wanting to see a healthy town centre that meets the needs of current residents and their expectations for the future. One of the ways

to achieve this is to consider how land south of the town centre, including the bus station and Crosfield Hall site, could be utilised more positively.

Nexus Planning was commissioned in 2018 in partnership with Perkins + Will Architects and Alan Baxter Associates, to prepare the South of Romsey Town Centre Masterplan.

This consultation report relates to the initial community consultation and public outreach undertaken during Stage 1 of the South of Romsey Town Centre Masterplan project. The report describes the consultation process and contains a detailed account of the findings. A breakdown of comments are noted in the appendices attached.

“Move hall to make more central for better use by passing trade, maybe swap with bus station”.

“PEDESTRIANISE THE HUNDRED / LATIMER STREET AND THE MARKET. CROSFIELD HALL NEEDS UPDATING”.

“If the Crosfield Hall is redeveloped please make the design in keeping with Romsey which is a market town”.

“PEOPLE NEED TO BE ABLE TO GET IN FOR SHORT PERIODS AND OUT EASILY. AGAINST LOTS OF SHORT STAY CAR PARKING OUTSIDE SHOPS. ROMSEY IS SPECIAL BUT NEEDS TO BE PRACTICAL”.

“Make precinct riverside area more attractive”.

“LIKE THE UNIQUE SHOPPING AND LOCAL BUSINESSES IN ROMSEY. DON'T WANT TO SEE BIG BRANDS COMING TO ROMSEY”.

“Buses all go out Aldi side so put the bus station that side. Make Bradbeers area nicer. Layout is tight and confusing. Bell street cut off, needs a facelift...”



Site Photos

2 | CONSULTATION PROCESS OVERVIEW

Stage 1 Consultation

Stage 1 of the consultation process ran for **8 weeks**, from the start of September to the end of October 2018. **15 public events** have been attended including two walk and talk study tours and interactive workshop sessions with local secondary schools. **2,000** postcards have been distributed and well over **1,000** face to face engagements are estimated to have taken place. In addition to events, banners and postcards have been on display in the Former Magistrates Court and Crosfield Hall in the town centre for the duration.

Postcards were also directly distributed by Council Officers to parents at the Romsey Abbey School, and the Aster Home properties in close proximity to the site. There has been widespread publicity of key events such as the walk and talk study tours via multiple newspaper articles in The Southern Daily Echo, Romsey Advertiser and Radio Solent.

Overview of Findings

This report brings together the outcomes of a broad range of consultation events. Each method of consultation was successful in identifying different issues and priorities, however we have been able to identify reoccurring themes. Some of the headline comments across all methods of consultation included:

- It is important that car parking remains easily accessible and available within walking distance of the town centre;
- The character of Romsey must be retained and complemented in any future development coming forward;
- The waterway between Bradbeers and Dukes Mill is not currently utilised to its full potential;
- Existing community facilities made available for public use are valued, including in the Crosfield Hall;
- A better variety of shops within the town would be supported by residents;
- Better pedestrian links throughout the whole of the area would improve the experience of anyone on foot; and
- More trees and greening would help to improve the appearance of the area.

The remaining chapters of this report provide an overview and summary of the responses received from the postcards, the walk and talk tours, consultation with schools, and from a workshop held with local agencies and partners.

Key public events

Below we note the 15 key events attended by Test Valley Borough Council officers, members of the Romsey Future group and the consultant team:

1. Romsey Food Festival stall held: Sunday 2 September 2018
2. Abbotswood BBQ attendance: Sunday 2 September 2018
3. Romsey Show stall held: Saturday 8 September 2018
4. Romsey Forum attendance: Thursday 6 September 2018
5. Chamber of Commerce Breakfast meeting: Tuesday 11 September 2018
6. 1-1 Smaller Business meeting: 10, 11, 13 and 26 September and 2, 3, 4 October 2018
7. Romsey Market stall held: Friday 21 September 2018
8. Romsey Market stall held: Saturday 22 September 2018
9. Southern Test Valley Older Independent Campaigners (STOIC) attendance: Friday 28 September 2018
10. Walk and Talk Tour: Saturday 13 October and Tuesday 16 October 2018
11. Romsey School interactive session with students: Tuesday 16 October 2018
12. Mountbatten School interactive session with students: Tuesday 16 October 2018
13. Bus Station consultation with users/ bypassers: Tuesday 16 October 2018
14. Local agencies and partners workshop attendance: Wednesday 24 October 2018
15. Romsey Men Shed: Thursday 1 November 2018

3 | SUMMARY OF WRITTEN RESPONSES RECEIVED

Postcards were used to signpost to the Romsey Future website for more information and ongoing updates and for those who wanted to provide written feedback. Members of Romsey Future group, as well as representatives from the Council and the consultant team distributed postcards at the events noted above.

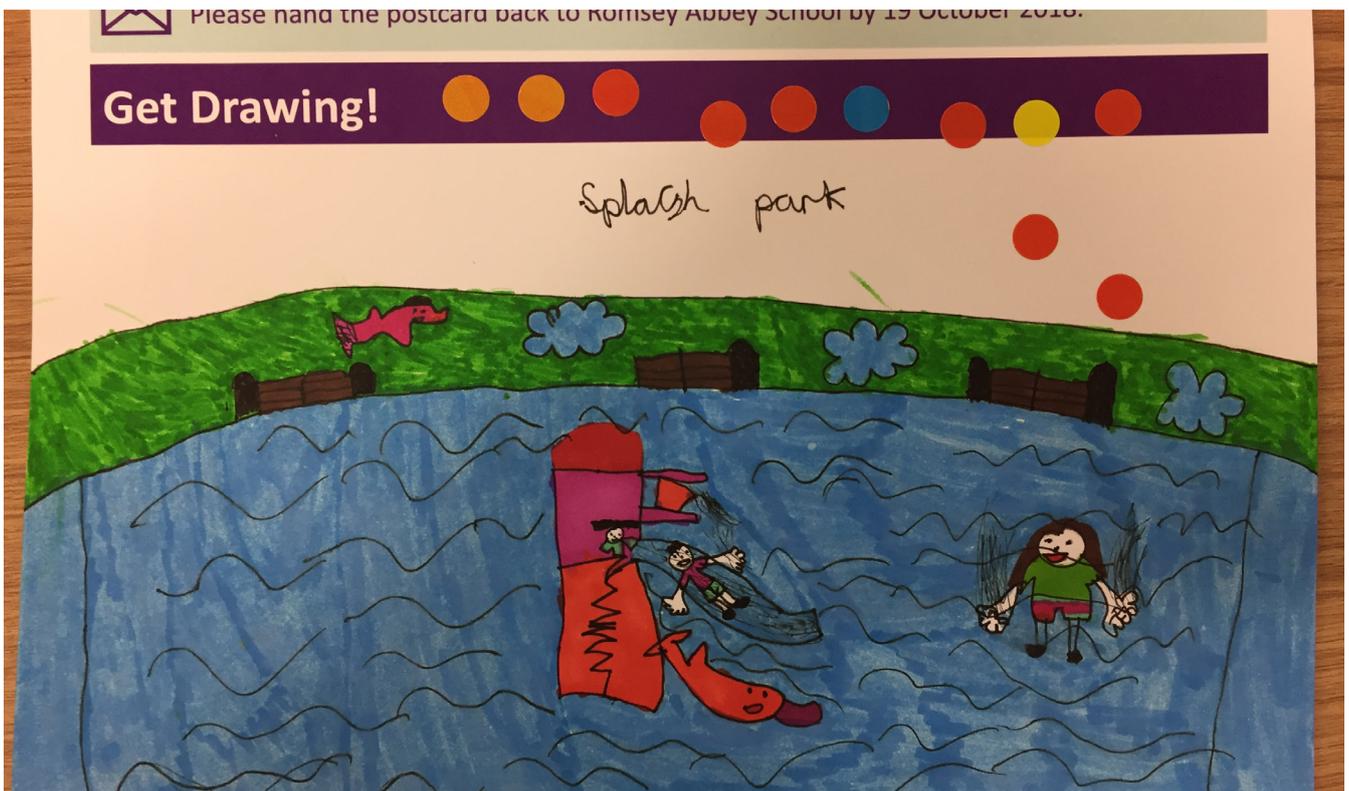
The community were asked to complete the postcard which asked “*South of Romsey Town Centre should be: Tell us your ideas or priorities for the area*”. Respondents were provided with a Council addressed, prepaid envelope to make it as easy as possible to return the postcards. Postcards had to be returned by the 31st October 2018 to the Council.

228 completed adult post cards were received by 31st October 2018. The responses returned a wide range of ideas which are summarised in the next section.

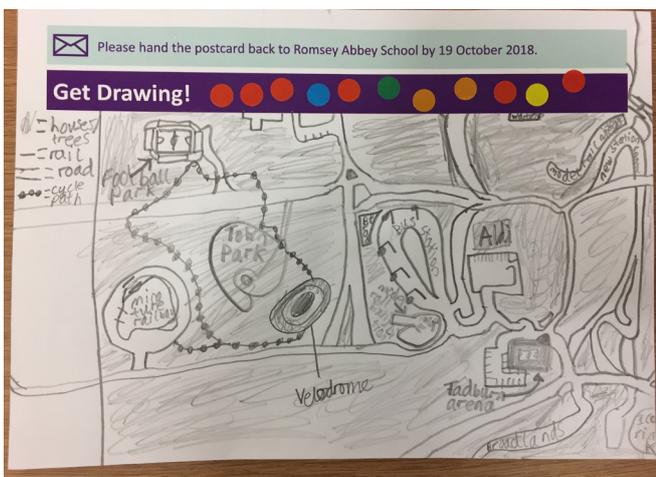


In addition, postcards were printed that were aimed specifically for children. Children were asked to draw a picture that showed what they thought Romsey should look like. Postcards were distributed along with the adult postcards, but were also distributed at the Romsey Abbey CoE School.

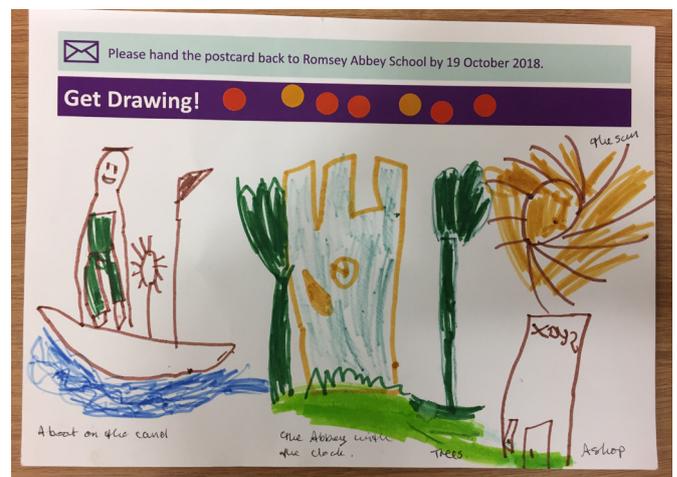
There were three prizes for the best drawings as voted by Romsey Future members:



First Prize



Second Prize



Third Prize

Written Feedback

A vast array of comments were received in the responses submitted via postcard, covering a variety of subjects. As respondents were asked to respond with their priorities for the future of the south of town centre area, the responses received ranged from complete redevelopment ideas, to the improvement of pavements and pedestrian routes. Some of the comments that came up repeatedly included that more car parking was required to ensure the town centre remained functional, that the character of Romsey should be retained as best as possible, and that a better variety of shops would improve the overall offer of Romsey town centre.

The top 6 comments most regularly made were:

- More parking needed
- Retain the character of Romsey
- Better variety of shops wanted
- Multi-storey car park wanted
- Relocate the bus station
- Pedestrianisation wanted



“More parking would be good as its always busy. Also if some more trees could be planted as a balance”.

“Better paving throughout, better accessibility. Better variety of shops”.

“Multi-storey on bus station, maybe include basement, ground floor use as bus station. New retail. Cinema....”.

“Road markings repainted more signage for Crosfield Hall. We don't need more shops as people are using the internet for their shopping”.

“The whole point is to make these 6 areas flow together as people space. People like to sit outside drinking coffee with friends, have a meal. We work from home more now and so we need space to be out of our homes, be able to log-in remotely to work, have free wi-fi and the facilities we need to work”.

Getting around and parking

The need for additional parking in Romsey and in the south of town centre area was the most regular comment received in the postcard responses. The desire for more car parking was highlighted in a number of ways including the general need for more car parking spaces, the identification of a multi-storey car park or exploring options for underground car parking as a way of assisting with the pressure on car parking. The need for additional short term parking was also identified in a number of a responses.

A breakdown of some comments received under this general theme included:

- More parking needed
- Multi-storey car park wanted
- Address traffic issues in the area
- Short term parking wanted
- Cheaper parking desirable
- Broadwater Road Junction issues to be addressed
- Underground car parking wanted
- Free parking required
- There is enough parking in Romsey

“Use this opportunity to improve traffic congestion in town centre”.

“General parking could be created at Romsey Rapids and a shuttle run between there and the bus station. Making a kind of park and ride scheme for those who don’t want to walk”.

“Palmerston Street and Broadwater junction needs reviewing”.



Bus Station

As the existing bus station is one of the main parts of the area south of the town centre, numerous comments were received relating to it. Respondents suggested a variety of options, including that the bus station could be relocated or even swapped with Crosfield Hall. Other respondents identified that the master plan presented an opportunity to alter and improve the current layout of the bus station, and that a cover over the bus station would be an improvement.

A breakdown of some comments received under this general theme included:

- Relocate the bus station centrally
- Improvement needed to the layout of the bus station
- Keep the bus station in the current location
- Cover at the bus station required
- Swap the location of Crosfield Hall and the bus station
- The bus station is valued in Romsey

“Keep bus station central to town but can move, possibly switch with town centre”.

“Needs to be tidied up and modernised. How about covering the bus station and the alleyway by Boots”.

“Less of a concrete jungle. Make it greener. Make more of the river (seating like Winchester). More trees”.

Environment

Through the post card responses, it was identified that retaining the character of Romsey in any future development of the south of town centre area was very important to local residents. A number of respondents also identified that pedestrianisation of some parts of the south of town centre area would provide improvements, and that providing more green areas and planting more trees would be beneficial. It was also suggested that the area would benefit from a general ‘tidy up’ to make the area more inviting.

A breakdown of some comments received under this general theme included:

- Retain the character of Romsey
- Pedestrianisation wanted in the area
- More greenery wanted in the area
- Improvements needed in the area (general tidying up)
- Make more of the waterways
- Pavement improvements needed
- Tree planting wanted
- Shared surfaces confusing / dangerous



Retail / Leisure

The range of retail available within the town centre was a comment that appeared frequently in the responses received. Generally speaking, respondents identified that they would appreciate a better range of shops, whilst other respondents stated that they had a desire for a certain shop, such as Marks & Spencer, as well as shops targeted at younger people. Other respondents voiced concerns about the number of charity and coffee shops within the town, while some respondents also suggested that an additional supermarket would be welcomed. In terms of the leisure offer within the town, it was suggested by multiple respondents that bringing a small cinema into the town would benefit the local community.

A breakdown of some comments received under this general theme included:

- Better variety of shops wanted
- Cinema wanted
- Too many coffee shops
- Additional supermarket wanted
- No more shops needed
- More restaurants wanted
- Reduce the number of charity shops
- Independent shops wanted
- Shops suitable for younger people
- Children's Play Area wanted

Community Facilities

At the heart of comments received in relation to community facilities was the Crosfield Hall, and the comments varied fairly substantially. Some respondents identified that the existing building should be replaced with a new building that was fit for purpose, or that the hall could be moved to an even more central location, or moved to an alternative location. Some other respondents also identified that they would like to see the Crosfield Hall remain as is. Overall the feedback that was received indicated that the facilities made available through the Crosfield Hall are valuable to the community, and they would like to ensure that these remain available within Romsey in the future.

A breakdown of some comments received under this general theme included:

- New Crosfield Hall
- Keep Crosfield Hall
- Retain Crosfield Hall facilities (not necessarily in the current location)
- Improvements to Crosfield Hall needed

Other General Comments

Some other general comments were received including that Dukes Mill area requires improvement and that the residential (Aster properties) are also in need of some aesthetic improvements.

A breakdown of general comments received included:

- Dukes Mill area requires improvement
- Residential (Aster properties) improvement needed

4 | SUMMARY OF WALK AND TALK STUDY TOUR RESPONSES RECEIVED

A key part of the consultation exercise during Stage 1 was a series of 'Walk and Talk' tours. The tours provided an opportunity for local residents to introduce the consultant team to the area and to discuss issues of relevance. The tours occurred on Saturday the 13th October 2018 and Tuesday 16th October 2018. The tours were advertised widely and members of the public RSVP'd to the event if they were interested in attending.

The tour started at the Crosfield Hall. Members of the consultant team, the Romsey Future Steering Group Members and Council Officers each took a group of between 4 and 8. Six 'dwell' points were identified, where each group stopped and discussed the various issues. Notes were taken by tour leaders.

The dwell points were:

Area 1: Crosfield Hall

Area 4: Bus Station

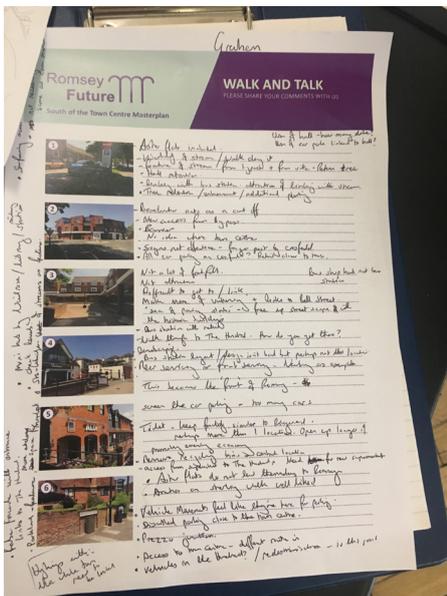
Area 2: Front of Duke's Mill

Area 5: Aldi car park

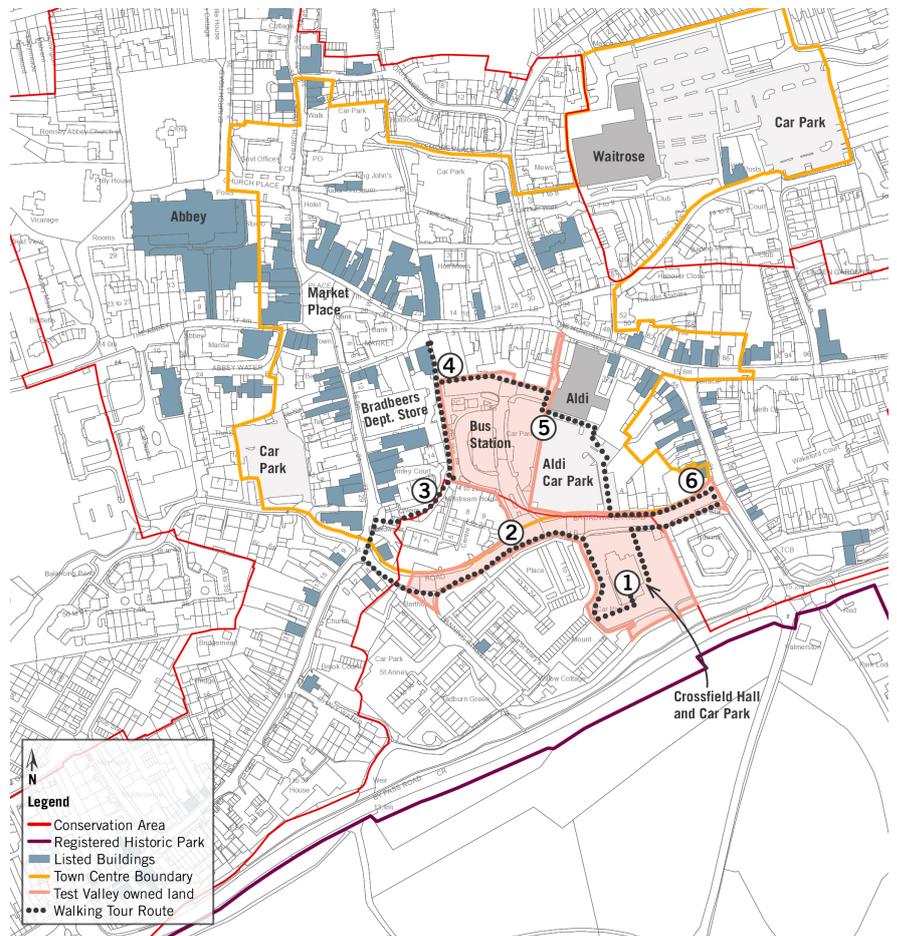
Area 3: Rear of Duke's Mill

Area 6: Broadwater Road

The walk and talk tours had 46 attendees on the Saturday the 13th October 2018 and 26 on the Tuesday 16th October 2018.



Photos from Walk and Talk Tour



Walk and Talk Tour Route

Walk and Talk Comments Received

As a result of discussions that took place throughout the walk and talk tours the following points have been raised regarding the six areas. A full list of comments received can be found in Appendix A.

Area 1: Crosfield Hall

- Multi storey car park wanted
- The residential properties (owned by Aster Homes) are unattractive
- More greenery / trees / landscaping wanted in the area
- Swap the location of the bus station and Crosfield Hall
- Congestion issues in the area
- Relocate Crosfield Hall

Area 2: Front of Duke's Mill

- Improve access to/from Duke's Mill
- There is no foot-fall to Duke's Mill

Area 3: Rear of Duke's Mill

- More should be made of the river area
- The area behind Dukes Mill is unattractive

Area 4: Bus Station

- Bradbeers a major draw
- The current location of bus station good
- Retain the public toilets in this location
- More seating / shelter required at the bus station
- Improvements could be made to the layout of the bus station
- Railings attractive

Area 5: Aldi Car Park

- Conflicting comments received regarding the merits of having a multi storey car park in this location
- Move recycling bins

Area 6: Broadwater Road

- Junction by Broadwater Road busy / dangerous and needs improvements
- Improve access to/from Duke's Mill

General comments / ideas received which don't fall under a specific area included:

- More parking required for Romsey
- More open space wanted
- Outdoor seating wanted
- Disabled parking needs to be retained
- Pedestrian crossing is difficult
- Improvements needed to cycle routes
- Car park entrance should be off bypass
- Keep uniqueness of Romsey
- Clear signage to town centre needed
- Park and ride scheme was suggested
- The Arches on Stirling Walk are well liked
- Move bypass
- Romsey Rapids car park could cater for town centre parking
- Small business units needed

5 | SUMMARY OF ENGAGEMENT WITH SECONDARY SCHOOL STUDENTS

Consultation sessions were undertaken with students at the Romsey School and at The Mountbatten School.

Students worked with members of the Consultant team and Council Officers in a workshop scenario and were asked the following two questions after a short presentation:

1. What are the positives and negatives in the area south of town centre?

2. What would your ideal town centre look like?

They worked in groups and used tracing paper and aerial maps of Romsey to record their answers.

In total 100 secondary school students participated.

1. Positives and negatives of South of Romsey Town Centre

Students were asked to identify what they thought the positives and negatives in the area were. A summary of responses are set out below:

Positives

- Historic buildings
- Safe
- The park
- The shops
- Ease of accessibility
- The Rapids
- Elderly accommodation
- The train station
- The Abbey
- The festivals

Negatives

- Not much to do
- Pot holes
- Lack of parking
- Too many charity shops
- Lack of cycle lanes
- Closure of New look
- Not enough variety in retail (especially for young people)
- Lack of fast food restaurants
- Not enough health facilities
- No cinema
- Pollution

2. Your Ideal Town Centre

Students were asked to think about their ideas for what the town should look like for the following groups of people:

- **You and your friends**
- **Family and community**
- **Older people and those with limited mobility**
- **Businesses**

The ideas that emerged for the vision of an ideal town centre included:

You and your friends

- Fast food establishments such as McDonalds, KFC, Pizza Hut etc
- Improved shops for their age group, including CEX, Sports Direct, clothing shops
- Leisure destinations such as a cinema and bowling alley
- Improved pavements
- More houses
- Social spaces
- Cycle racks

Businesses

- More hotels
- Discovery centre
- More offices and business units
- Romsey Museum
- Public toilets
- Concert halls
- More festivals
- More community activities
- Better market
- Cleaner town centre
- Preserve the historic element / small tourist place

Older people and those with limited mobility

- Sheltered accommodation
- Day care centre
- Improved pavements
- Museums

Family and community

- Family friendly facilities, including restaurants, clothing shops and play areas
- Hospital facilities
- Small parks / improved parks
- Improved parking
- Better public transport

A full list of responses can be found in Appendix B.

6 | SUMMARY OF WORKSHOP WITH LOCAL AGENCIES AND PARTNERS

Representatives from a number of different agencies and partners including some of the local churches, the Town Council, volunteer groups and Aster Homes were invited to the Crosfield Hall to participate in a workshop. The purpose of the workshop was to give these stakeholders an opportunity to share their views on the South of Town Centre area, whilst also thinking about their clients, the practicalities of working in the local area, and their role as employers. Many of those who attended were also residents of Romsey or lived close by.

Five groups took turns conducting 15 minute long round table discussions, with each table discussing a certain theme. Maps of the site were provided. The themes included:

- Getting Around
- Green Spaces / Leisure Facilities
- Retail & Business
- Community Facilities
- General Comments

Some of the key points of feedback received included:

Getting Around

- Provide better signage for the Rapids car park as an option for visitors to the town – the car park provides all day parking for £2.20.
- Don't lose the central bus interchange
- Limit delivery times to early mornings or evenings for town centre businesses
- Install more cycle racks
- Ensure level paving, this would allow easier access for mobility scooters, prams and wheelchairs

Green Spaces / Leisure Facilities

- There needs to be more for young people to do in Romsey
- Give out busking licences and encourage street art
- King John's House is an example of something we have here, we need to enhance this offering
- The number of trees in the area are excellent and must be kept
- A new multi-functional community hall with function rooms to hire etc. but mustn't send existing facilities down hill

Community Facilities

- Any new facilities would have to be multi-functional, have a USP and not compete with any existing halls etc.
- Could Romsey support a cinema similar to the Everyman model of small facilities with sofas and a bar
- A new Crosfield Hall should be a landmark, and be usable by all generations
- Primary healthcare in Romsey needs to be expanded
- Any new building would need to be accessible

Retail & Business

- The rear of the Hundred facing the SoTC should be turned into shop frontages
- Consider more areas for dining outdoors
- Need to encourage a more dementia friendly environment
- Consider permitting live/work units
- Business relies on affordable parking which is easy to access

General Comments

- Enhance the waterways in this area allowing for easier access to the water
- Encourage a mixture of tenure of housing, integration and inclusion is important
- The centre of town is easily brought to a standstill if there are any incidents locally
- Additional housing requires additional GP practices
- Solar panels should be incorporated onto the roofs of new buildings
- Empty shop windows in the town could be used to promote the SoTC masterplan
- A Piazza area should be incorporated into plans to take advantage of the waterways
- If any trees are lost they should be replaced with at least two new trees
- Relocate the recycling facilities to a site with potential to grow capacity
- The site is an important link to Broadlands and will play an important role when events are held there

A full list of responses can be found in Appendix C.

7 | CONCLUSION AND NEXT STEPS

Summary

This consultation report has provided a summary of the initial community consultation and public engagement undertaken during Stage 1 of the South of Romsey Town Centre Masterplan project. The report has provided a description of the consultation process and a detailed account of the findings across a range of consultation exercises.

Overall the response to consultation was very positive. Respondents and participants provided detailed feedback relating to a range of issues. The responses and feedback will contribute to the next stage of the Masterplan process.

Next Steps

Based on the feedback and responses received from the initial consultation on the project, the consultant team will put together a draft Masterplan for the future development of the South of Romsey Town Centre. This draft Masterplan will include short term, medium term, and long term scenarios. The draft Masterplan will be tested by a viability expert to ensure it is deliverable, before being published for further public consultation. During this period of public consultation, members of the public will have the opportunity to review the Masterplan and provide their feedback.



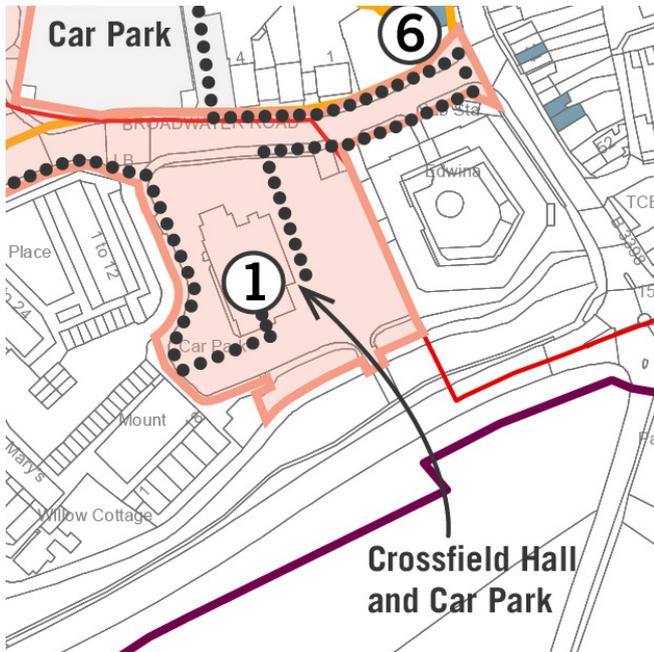
APPENDICES

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APPENDIX A | WALK AND TALK STUDY

TOUR COMMENTS

This appendix lists a summary of the comments recorded, some may be repeated.



Area 1: Crosfield Hall

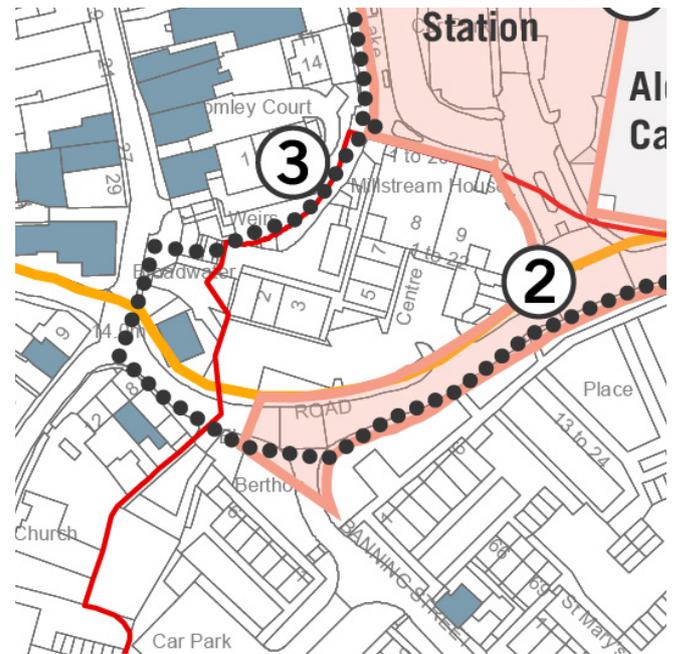
- Lovely building but do we need it now? Demand for parking is probably top priority. I speak as a cyclist and I learnt to swim here so I'm fond of it and I don't need parking personally, but I want Romsey to continue to thrive with all the extra housing/people! Car park entrance directly off the bypass road ideal, as Romsey gets very congested on approach to current entrance to Crosfield Hall + Aldi + bus station car parks
- Multi-storey car park
- Crosfield Hall is too big
- Swap bus station and Crosfield Hall
- Open up stream for Crosfield Bus Station
- Make Crosfield area a welcoming and main entrance to the town – with some open, green spaces and clear access to the historic centre of the town
- More of a community centre, break out rooms, garden, open space around centre. Crosfield could cater for a lot more, community hub / café. Open up Waterways at rear.

- Aster flats included
- Use of hall – how many drive? Is the use of the car park linked to the hall?
- Visibility of stream – walk along it
- Hall retention
- Link with bus station / attraction of linking with stream
- Tree retention / enhancement / additional planting
- Where is the gateway into Romsey?
- Residential properties/garages aren't nice
- Floods - there were bad floods 4 years ago
- Aster flats won an award in 1960s
- Hall well used and very important in the community
- Door at back – quirky, but not practical
- Could excavate half a level down for car park
- All group agreed there is scope to relocate community use (Crosfield Hall)
- The hall could move to the bus station and community use on bus station site – a bus stop would still be needed in existing location of bus station for easy access to town centre
- Scope to use levels at Crosfield Hall and have half decked car park – 2 levels – not much higher than Crosfield Hall as is
- Crosfield Hall has ease of parking which is important for events its used for – fashion shows etc. Can't unload at town hall as there is insufficient space
- MSCP with community at bottom
- Crosfield Hall faces the wrong way
- Money to replace the hall
- Waterway needs to be exploited
- Traffic going south from Hundred at peak hour
- Move hall and car park to Rapids
- Parking being retained is important. Could look at a Park & Ride facility. Older people (for buses) so need to use car and possibly mobility scooter

- Crosfield Hall is well used, and has a variety of uses convenient at night with parking, overall reasonably good for use
- Need to consider multi-storey but could spoil character
- Rebuild Crosfield Hall – multi-purpose hall, conference centre. Crosfield Hall fine as it is but could go up a level
- Leave Crosfield Hall alone, important meeting place. Could do with improving.
- Car parking serves the hall, don't reduce the number of spaces
- Crosfield could be an arts centre
- Crosfield – out of date, rebuild, make more of river, needs TLC. Multi-storey car park
- Use existing building Crosfield Hall - refurbish
- TV enough to buy Crosfield Hall
- Locate capacity of 2 small car parks at bus station on Crosfield and relocate Crosfield to bus station site
- Brick building has many functions but blocks the through view. Could these be housed in a more appealing building? Or Dukes Mill?
- Improved access off main roads into C/F directly to free up roundabout at Broadlands
- New access off by-pass into Crosfield Hall car park
- Deck car parking
- Move the hall facility closer to the centre

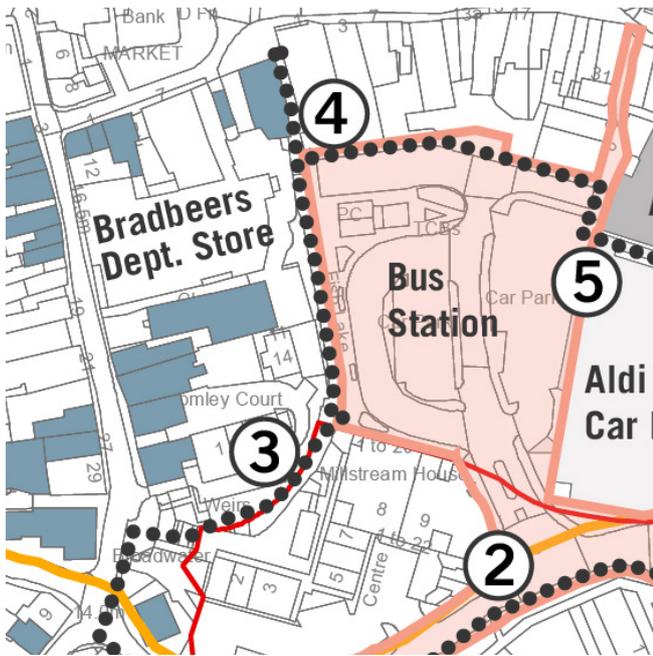
Area 2: Front of Duke's Mill

- Would love to see multi-storey car parking, low level with a park on top (trees and flowers type park) as they do in lots of French towns. Investigate if the water table can be engineered if the car park is sealed
- Better access for public
- Reduce traffic congestion
- Increase parking
- Bus routes
- Sticks out like a sore thumb at present. Maybe other development around it could integrate it. Between bus station and river – lower the ground out in grass benches etc
- General flow of traffic needs improving. Open up Dukes Mill, make more of a commercial space – buskers / artists etc. Detached from town centre needs to be better connected to town centre. Better access to water
- Broadwater Road acts as a cut off
- New access from Bypass
- Barrier
- No idea where town centre is
- Signs not effective – finger post by Crosfield
- All car parking on Crosfield? Retail closer to town
- Shops in Dukes Mill struggle
- Newer flats built around Dukes Mill
- Just doesn't work
- Domino's doesn't generate footfall
- Need to create route between Dukes Mill and up to the Hundred
- Avoid Romsey being just another town
- Want waterway out back cleaned better. Improved view
- Aster flats – demolish or tidy flats up
- Site has been improved not long ago
- Leads to Bell Street, the only through road in town
- Flower bed blocks through view to Dukes Mill
- Dukes Mill 1970s – charm of Romsey very intimate – Dukes Mill very cold
- Dukes Mill good attempt at making something of the river, but sad it isn't used more
- Aster homes area – skate park, young people activities, landscape improvements, unwelcoming area



Area 3: Rear of Duke's Mill

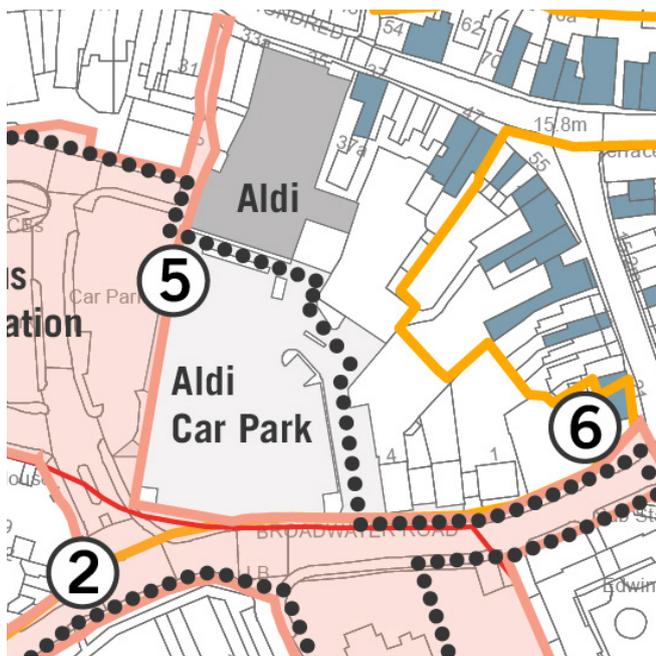
- Looks very 1970s... A pocket park here would be lovely, relandscaping and planting to feature the river, with areas to paddle – at the moment you're segregated from it – should be the opposite. Greener environment would mean cafes/restaurants can become viable medium-term. Try to bring people arriving at the bus station through this area into Bell Street
- Steps by Dukes Mill narrow/dark – address lighting. Remove big planted – make more space. Planter hiding Dukes Mill and water behind
- Not a lot of footfall
- Not attractive
- Difficult to get to / link
- Make more of waterway and links to Bell Street
- 'Sea of paving slabs' – free up streetscape with the historic buildings
- Market area between M&Co and Dukes Mill
- Children's play area and public space beneficial
- Restaurants / stores need to be high end
- Dukes Mill is disconnected from the rest of the town centre
- Rear of shops/ river – not nicely kept. Much more could be made of area. Make food and beverage area with seating outside
- Doesn't draw people in currently
- Level drop between Dukes Mill and residential flats
- Chalk stream won't flood
- Waterway walk connected to Stirling Walk
- Factory shop used to be Co-op supermarket
- Area not properly kept. Seating could be good. Improve look and character (more written but unreadable)
- Insensitive/featureless – needs enhancement. Bottom of steps onto Bell Street is very nice but needs continuing through. DM to the station. Needs signs from DM to Bell Street
- Conflict between delivery lorries and spaces for blue badge cars - who are instructed to wait for goods vehicles. Is this a good combination?
- Need someone to maintain the waterway, similar to around Abbey Water, just clean it up and keep it lovely as it is
- Stepped down approach easier for access to water
- Shops unattractive. New enhancements



Area 4: Bus Station

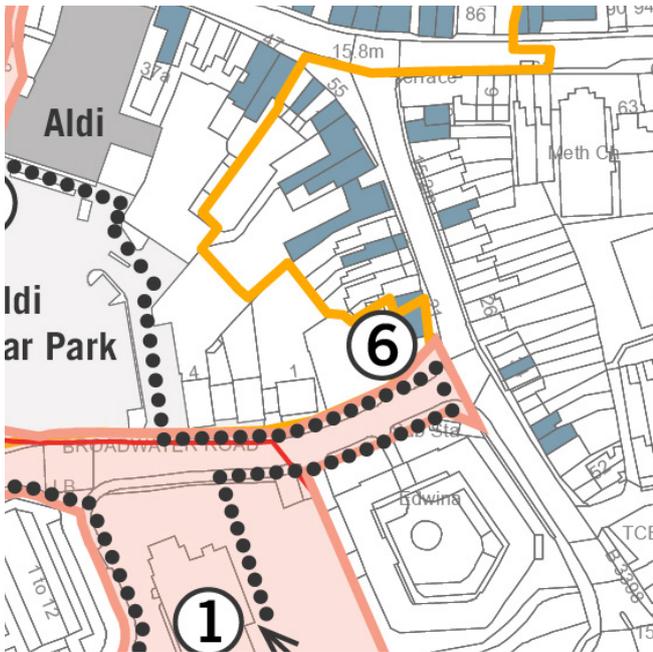
- River overgrown, feels like a ditch. If cleared back and some access points it would be an attractive feature
- Walkway from toilets into Superdrug etc feels very abandoned – backs of buildings. Paint / plant pots to make more attractive
- Link through Dukes Mill
- Provide public toilets in Crosfield Hall
- Park open space seats
- Bradbeers are a major benefit and draw for people in the surrounding area as well as the towns people
- Car park by bus station convenient but not essential. Bradbeers have done a good job of opening up 3 access points to Bradbeers. Disabled parking in Romsey limited so need to keep. Could link Bradbeers care area to other side by toilets better communal space, remove toilets open up water way
- Bus station with retail
- Walk through to The Hundred – how do you get there?
- Landscaping
- Bus station layout / design isn't bad but perhaps not this location
- This becomes the front of Romsey
- Coach parking would need to be catered for
- Poundberry – raised community facility example
- Area behind toilets / Bradbeers should be pedestrian priority
- Bus station location – safe for school children. Can't feel isolated if over at Crosfield Hall
- Toilets very handy in this location
- No more shops needed, can't sustain it
- Love the independent shops
- Could Boots open up and trade on other side like M&Co
- Public toilets are really important
- Backs of buildings not attractive
- Cluster care and retail culture at the back of shops
- Short term car parks are important
- Possibly alter the flow around the bus station, but has disabled parking and this is needed
- Need to retain bus stops and bus station to get a cultural hub
- Toilets and taxi in same place and shelter. Bus station goes straight into shops, convenient in the location – good focal point
- Free parking all day every day. Consider different ways to pay
- Toilets need to be updated and improve area to rear of M&Co. Keep public toilets
- Keep bus station where it is. Fine as it is, well maintained. Increase in services could require more seating
- Bus station is in ideal location, pollution won't be an issue with electric buses
- Definitely keep public toilets within a new bus station
- Fan of flower beds in bus station
- Important that bus station kept central – more seating at bus station, ticket office
- Is the bus station too big for Romsey's needs
- Bus station air quality
- Move the bus station to be closer to the bypass
- Good location but bad layout. Used regularly not enough shelter/seating, nice river frontage
- Nice railings but encourage litter
- Bus station a waste of space
- Broadwater flats – not a part of the plan – are nevertheless an eyesore
- Railings along bus station nice, could be continued along into Dukes Mill

- Car park/bus station could be better community space for better bigger markets
- Cars enter the road into 2 dead ends (back of toilets and Natraj), unable to see ahead, with nowhere to go except 3 point turn, space is often congested with cars parked on double yellow lines (may have badges, we didn't check)
- Toilets – essential but unnecessarily ugly! Also need more elsewhere in town – with signage
- Public toilets / back of M&Co backside of Romsey. Service yard needs to either cater for disabled or deliveries or have limited delivery times



Area 5: Aldi car park

- Feels like a lot of car parking
- Hinge of the town
- Trees are very important
- Rear elevation end of The Hundred very beautiful
- Eastwood quite ugly
- Bus stops on Broadwater Road (make one way) so there was an in and out
- Scale set by Edwina Mountbatten House
- Junction with Broadwater Road is key and whole traffic system for getting in and out of town
- Area to the rear of bakers could be used better. All car park – but shabby and dull
- Good to have free parking after 4. No obvious difference between 2 car parks. No obvious walking routes into town
- Recycling point has more than others in town
- Can't see how to encourage people to improve back like M&Co
- Maintain Aldi car park – bottleneck between it and other car park not pedestrian friendly
- Aldi very popular – needs to car park. No multi storey – like the aesthetics
- Dead space in front of Natraj restaurant
- Area is a massive car park, need to work out what to do with cars before we do anything
- Stirling Walk archway – need more artwork
- Wide expanse of roadway, cutting through car parking areas – is this the most efficient use of space?
- Stepped entrance to Aldi very narrow and gets congested – area feels a bit forlorn (flowerbeds are lovely, its due to keyclamp etc)
- Cinema? Outdoor screens
- Lots more parking
- Open road Crosfield bypass
- Market
- Strong view – no retailing in Crosfield site
- Need children's clothes shops / family friendly restaurants. Demolish toilets and taxi blocks
- Screen the car parking – too many cars
- Toilet – keep facility similar to existing perhaps more than 1 location. Open up longer if primarily evening economy
- Remove re-cycling bins – central location
- Access from supermarket to The Hundred. Need for a new supermarket
- Bradbeers and Waitrose are very important
- Dentist above Aldi
- Waitrose car park £10 minimum spend
- Back yard of the town
- Differing views on whether MSCP good idea
- What about park and ride on key days – Fri, Sat, key events
- Real time info to prevent people circling, looking for parking spaces, would free the town up from congestion



- Wayfinding a possible issue, better signage for car park for particular uses (shops etc) and signs for walking through town
- Junction at Broadwater House very confusing
- Banning Street? Possible entrance off the bypass. Wall on Broadwater/Dukes Mill very dull and uninviting
- Point 6 on map – junction improvement (Prezzo area)
- Broadwater, not very pedestrian friendly, link to Bell Street?
- Why did the roundabout go at end of Broadwater. Traffic still very congested (Prezzo). General flow of traffic north wards from bypass
- Broadwater Road (medium stay) car park – redesign – not easy to manoeuvre into spaces. Traffic chaotic
- Unpleasant junction

Area 6: Broadwater Road

- Very busy junction. If car park entrance directly off bypass this would be dramatically quieter and the many lovely buildings would have a chance to be seen
- Traffic flow at junction can be very difficult – a roundabout perhaps?
- Aster flats do not lend themselves to Romsey.
- Arches on Stirling Walk very well liked
- Vehicle movements feel like they're here for parking
- Disabled parking close to the town centre
- Prezzo junction
- Access to town centre – different route in
- Vehicles in The Hundred?
- Romsey Rapids car park could cater for the town centre
- Move the bypass south of leisure centre
- Block off Broadwater Road, but where do the cars go? One way system?
- Salisbury bus station – bad example
- Issue on junction, pedestrian crossing difficult
- Park at Rapids and walk, hard to cross
- Comrades Club – should be redeveloped its an eyesore
- Classic Car day – need lots of open space
- Got to know your way around if you want to get through (car and foot), issue for visitors

Comments received not attributed to area

- Need to advertise markets more often
- Introduce park and ride, buses into the heart of town near Bradbeers. Multi storey sports centre per car park at Abbotswood – better sources
- Include parking on industrial estates
- Service via railway station
- Very few cycle paths out of town, especially those well connect
- Pavements on A27
- Protect the skyline in Romsey nothing above two storeys
- Bring Prezzo into the town
- Need to encourage sustainable / attractive transport
- Big cars need more space to park – car park spaces need redesigning
- Live over retail 18hr life
- Cost of rent in the town
- Slow traffic down – 20mph throughout Romsey
- Keep trees / add more
- Need to allow for people accessing from all directions
- Maintain disabled parking
- More cycle parking
- Not enough car parking
- Modern architecture doesn't have to clash with conservation
- Add some art/sculpture
- Indicator boards for car parking spaces
- Improved car parking, if modular multistorey needs screening
- Any news on Romsey being an eco town, low sodium lights, dark sky project
- (Canada rail station have drop off lanes - kiss&ride) which are drive through, for those who drop by car for school transport or work)
- Check levels
- Stabilisation of stream as features
- Surfacing across the site
- Not necessarily the same as corn market
- Open up, remove barriers/walls see Watermark West Quay
- People come to Romsey for the small market town and the Abbey
- Utilise upper storeys in town centre buildings
- Romsey doesn't have a real entrance
- Bypass – Speed restrictions are ignored, especially motorcycles, noisy cars. Sleeping policemen needed
- More parking at Waitrose a possibility?
- Long stay car park at Rapids great but not suitable for everyone. Need more parking like that with small bus / land train in between
- Could there be a more efficient loop (to mirror bus station loop or be incorporated in it)
- Concrete paved area unattractive, could be used for seating or activity area overlooking water
- Brick walls block view of water, railings, as installed towards bus station, would be more attractive and appealing
- What can we do to influence business rates reduce them to encourage diverse range of businesses
- Need units for smaller businesses i.e. Molly Den. Pop up shops for people to trail
- Any car park needs to be replaced with another
- Cycle routes into town is through the carriage. Improve cycle path or make cycle path along Bypass road
- Cheery trees on Bypass – space could be utilised, cycle path. Open up waterways at rear of Crosfields. Improve park
- False façade with entrance links to the Hundred
- Parkland – feature
- Mini bus by Waitrose / library / railway station
- Walkways (linking area, riverside walk)
- Anything implemented should be low maintenance
- Attractive backs, no need for more green
- Nice new entrance to Bradbeers
- Not being able to find a parking space will put people off visiting
- Nice sign above Stirling Walk
- Free car park further out
- Do we need the recycling? Is it in the right location?
- Don't need another supermarket
- Edwina Mountbatten House – old and tired

- Feedback and regular updates welcome
- Long lease on TVBC land
- Access to facilities and shops
- Support residential in town centre
- To succeed, it needs to attract people to Romsey rather than West Quay
- Pantiles in Tunbridge Wells a good precedent for Romsey – appreciate no traffic there though
- Move the parking to be next to the bypass
- Have bus stops close to the shops
- Have a bus route (or many) going via the train station
- MSCP – maybe the ground floor being lower than current ground floor – as far as the water table allows
- Have ‘gateways’ for pedestrians from the relocated car park at bus station into the town to draw people into the town centre
- Council owned retail – 6 month start up lease
- Park and ride an option – is it big enough
- Bottle neck at bypass roundabout
- Create new circulation route
- No need for additional green space
- Nightingale – seen as a community hub for people to use as community café. Will be a new facility in Romsey
- Bypass could be moved to give more space
- Short stay car park very convenient
- Central coach parking drop areas busy

APPENDIX B | ENGAGEMENT WITH SECONDARY SCHOOLS

Romsey School Comments

Shopping and Leisure

Positives / opportunities	Negatives
<ul style="list-style-type: none"> • Food • WH Smiths • Leisure centres / sport • Market • Pet shop • Good transport • Layout – main high street and few turns offs • Humbugs – original • Aldi • Restaurants – Prezzo • Rapids and leisure area • Memorial park • Skate park • Hayes music shop • Festivals – Christmas, beggars fair, carnivals, Romsey show • Easy to get around 	<ul style="list-style-type: none"> • Male shops – JD Sports / sports wanted • Need poundland • Primark / H&M wanted • Cinema wanted • Less coffee shops • Mini Ikea / Ikea coffee shop (with meat balls!!!) • Station House to have shops/museum • New Look left • Wish we had a cinema • Memorial Park café too expensive • More volunteering opportunities and part time jobs • Repeated shops – coop, hairdressers, estate agents, charity shops • Need more alternative shops • All aimed at older generation

Environment and Open Space

Positives / opportunities	Negatives
<ul style="list-style-type: none"> • Public art in passages to bus station • Benches in scenic spots • More trees • Restoration of sports places • Improve parking • More activities of the elderly • Graffiti wall • Improve pathways by canal • More events • More shows in the plaza • Trees • Some public transport • Good for smaller children • Events, brings people together 	<ul style="list-style-type: none"> • Litter • Pollution from traffic • No space for teenage / older children and lack of investment • Teenage jobs • Too many cars, busy (Improve roads – one way?) • Improve bikes (bike hire), cycle paths • No space to play football • Need more activity centres • Not much for teenagers to do • Not enough places to eat • Youth groups

Moving Around

Positives / opportunities	Negatives
<ul style="list-style-type: none"> • Boris bikes could be introduced • Improved cycle paths • New bus shelters • Improve access to Dukes Mill • Lighting near Memorial Park • Very accessible • Lots of places to park • Cars are one way system • The canal is nice to walk down • Location of the bus station • Central car park • Historic market town • Good cycle paths 	<ul style="list-style-type: none"> • Pavements are small and uneven • Lack of bikeracks • Congestion • Car parks are full • Toilets need cleaning (smelly) • Narrow pavements (disability problems / push chairs) • Market place – uneven surface • Need more crossings – centre of Romsey • Bus station more accessible – better layout / signage / more seats • Pedestrianise some roads • Congestion – due to extra houses • Newspaper rounds need to be accessible for teenagers



Other comments received

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> • More police stations • Improve hospital / doctors / expand to feel safe • Expensive to live here • Sports Hall • Keep Crosfield Hall • Golf range • Small modern affordable housing • Move bus station • More restaurants • More benches • Car park could become a huge park • We could have a Primark | <ul style="list-style-type: none"> • We need more Youth Centres for all ages • More computer shops • Traffic congestion leaving Aldi car park, can't see traffic lights • Too many charity shops and coffee shops, need more clothes shops • Lots of rubbish so need more recycling bins • More charity events, cycle paths are okay • More for younger people, currently go to Southampton | <p>History nice but not much to keep us here</p> <ul style="list-style-type: none"> • McDonalds wanted X 8 • Cinema wanted X 8 • Starbucks wanted X 2 • KFC wanted X 3 • Arcade wanted X 2 • Bowling • Trampoline place • Something fun for kids |
|---|--|--|

Mountbatten School Comments

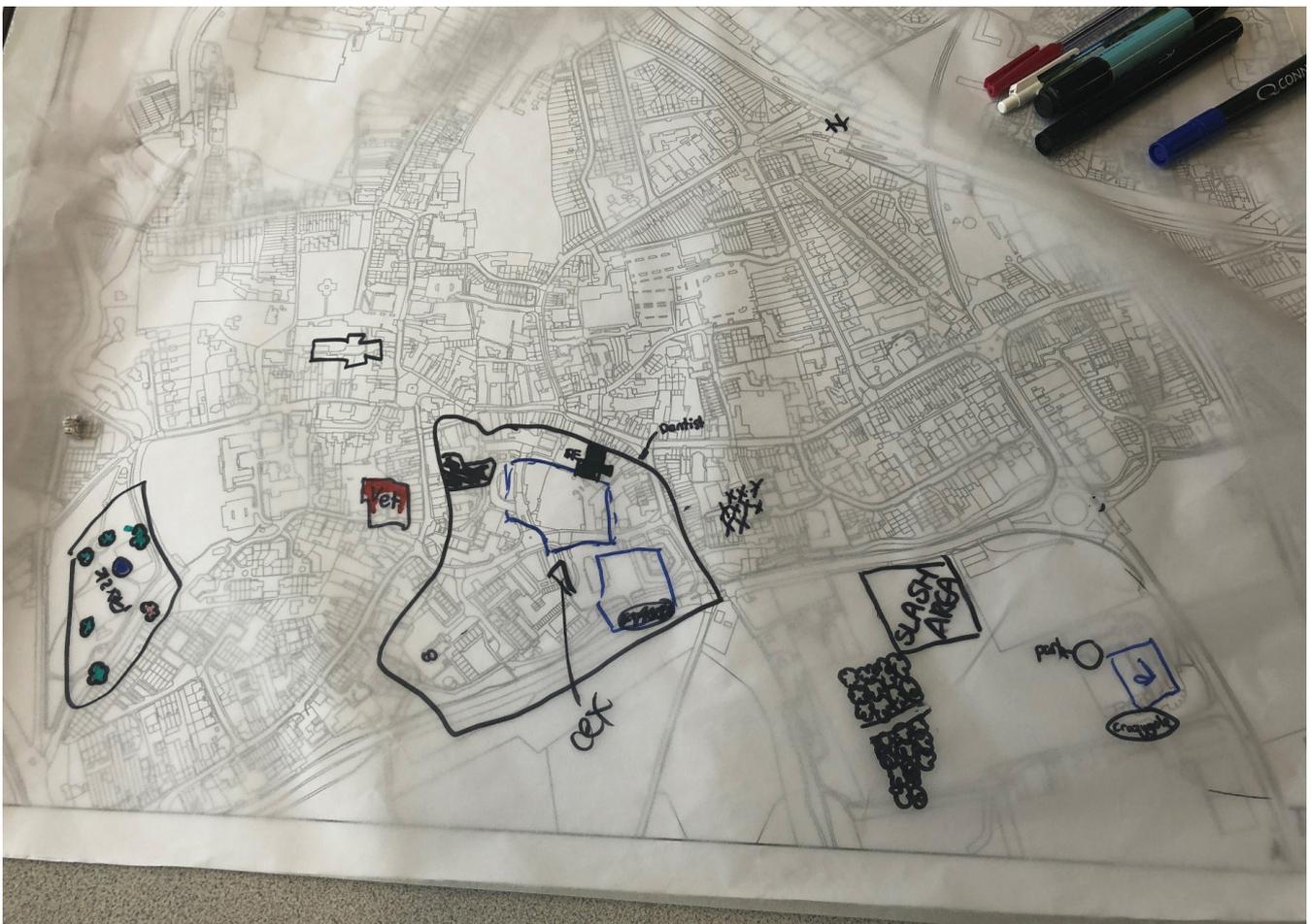
Positives / Opportunities

- A lot of old buildings
- Golden Gecko
- Reeves
- Humbugs
- Safe place
- Old buildings
- Streets one way
- Old peoples homes
- Costa
- Waitrose
- Memorial Park
- Train station
- You can walk in
- Variety of shops
- Recently improved for pedestrians
- The Rapids
- Visually pleasing
- Dominoes / Roma pizza
- Not too much in Romsey – historic town
- Lots of old peoples home
- Canal paths
- Library
- Abbey – make more of
- Sadlers Mill lovely
- Nice market town
- Markets on Saturdays
- Memorial Park – café in the park
- Compact town
- Always something going on

Negatives / Issues

- A bit boring
- Pot holes
- Busy
- Not enough parking
- Video game store needed
- Poundland / Apple store wanted
- Too many charity shops
- Not enough cycle lanes
- Old toy shop
- They closed New Look
- They need a CEX
- Loads of cars and not enough trees = pollution
- Cinema wanted
- Red five
- Reopen the ice cream
- Add a lake
- Needs fast food
- Wider roads
- Need more doctors
- Needs kids hospital
- Traffic
- Park in Waitrose and walk into Romsey
- No badminton court
- Waterstones wanted
- Wider selection of books in the library needed
- Romsey War Memorial Park indoor seating at café
- Sundae's Child needs to stay
- More benches
- BMX track wanted
- Velodrome wanted
- Crosfield rebuild – two storey – bowling / community hub
- Need multi story car park
- Broadwater Road not welcoming
- Crosfield/Aster flats not good to look at, need to smarten up
- More employment opportunities from GCSE's
- Cheap clothing stores
- Too many cafes / barbers and charity shops
- Make pedestrianised
- If we had the facilities we would stay in Romsey (after school and on weekends)
- More variety in Romsey for young people

Mountbatten School Comments - mapping exercise



- Put leisure on Crosfield Hall
- Crosfield Hall has more potential, could have fast food, does have good car parking
- Could be more events at Broadlands - Ice rink
- Like Aldi
- Like prezzo
- Need teenage clothing shops
- Keep adult clothing shops
- Need diversity
- More cycle parking
- Cinema with the moving seats and bowling
- Restaurant
- Vegetarian/ vegan shops
- Pollution is bad in the area
- Solar panels on new development
- Like Memorial Park - seating and WiFi would improve it
- Need more advertising for local events

APPENDIX C | WORKSHOP WITH LOCAL AGENCIES AND PARTNERS

Retail and Business

- Bradbeers as flagship store
- More interesting shops – small independents / cheaper shoe shops / childrens wear
- Need for easier parking – no queues
- Small shop – Kerseys
- Pop up shops – local makers
- Covered market – small food suppliers, fresh food / farmers market
- Decked car park
- Rear of The Hundred to be turned into shop frontage
- Local public transport – part & ride
- Click and collect – for small shops
- Closing town to traffic (Hundred)
- Street art – performance art
- Outside food
- Dementia friendly
- Need a play café
- Public toilets are important
- Relocate Aldi to Crosfield /Edwina Mountbatten
- Public Realm on bus station
- What commercial units do we need
- Residential /employment units
- Coach drop off in town
- Reasonable car park fees

Getting Around - Aspirations

- Late night buses
- Modern bus station layout
- New access from bypass
- Multi storey car parking
- Make Aldi car park more effective
- Make The Hundred pedestrian only more often (Saturdays)
- More signage of smaller streets
- Develop Dukes Mill restaurants & café
- Taxi rank
- More cycle ranks
- More co-ordinated cycle ways (alternatives to one way system)
- Walk ways by Tadburn Stream
- Architectural landmark building with historical interest
- Must fit Romsey style
- Greenspaces on top of car park building / vertical gardens
- Cycle hire at car park interchange
- More car parking
- More coach drop offs & coach parking & seating area covered and toilets
- Better bus/train interconnection sign
- Social transport (shared/ volunteers) / adapted car not minibus
- Better signing of rapids car park for visitors and route into town £2.20 all day
- Electric car charging points
- Improve wheelchair access
- Retail in Dukes Mill including a charity shop
- Additional retail in area
- List of shops that alleyways lead
- More public toilets including changing places
- Distributed bus stations / interchange hubs circular (Driverless) transport system (pods)
- Easier access to health centre in SoTc
- Level paving – allowances for mobility scooter/prams/buggies
- Rebuild Edwina Mountbatten
- Make SoTc a cultural magnet (but watch impact of other venues) and hence a viable transports hub
- Make SoTc bus station a boarding point but not the main station for parking buses. Relocate bus station to train station.
- Maintain level access to/from town centre to/from bus station
- Make existing footways/footpaths into combined cycle /footways
- Allow cycle access two way on one way streets

Getting Around - Non Aspirations

- Don't stop free parking after 4pm
- No out of place modernist buildings
- Don't lose a central bus interchange facility
- No net loss of car parking including Aldi

Getting Around - Other Areas

- Improve value of canal walkways
- Cycle way link town to Testway
- Overall better maintenance of rivers and streams
- Remove traffic from Centre of Romsey
- Limit delivery times to early/late in town centre
- Halterworth Halt
- Make Greatbridge/Sun Arch more accessible
- Easier access into and out of Romsey
- Bus passes useable on a dial a ride/taxis
- Parking for train station

Leisure

- Rapids good site for community building
- Memorial park is an excellent facility but access is a problem so wouldn't replicate it
- Dukes Mill needs 'sorting'
- River Walk...? Need more things that draw people in
- Does the bus station need to be so big
- More things for young people
- Hall with a theatre
- Agricultural quarter? Arts Street/ Piazza/buildings on creative side
- Mustn't send existing facilities down hill
- Trees within the area are excellent, must be kept green
- Can Romsey be more green – solar panel
- Multifunctional community hall must be functional rooms for hire/ conference/health and wellbeing/ social enterprise/voluntary sector/ charities/foodbank
- Bus/car park function onto Crosfield site
- Smooth paths/tree lines
- Access to memorial park improve, reduce vehicle movements
- Pro-busking licence in the open space
- Links to Fishlake and Cricket Club from town centre
- Stream / canal better maintenance
- Signage is key to green spaces
- Connection re: Dukes Mill to history to towns history
- Romsey and water....open up where quality
- King Johns House as an example of something that is here – can we enhance it?
- Using and joining in with Poets Trail
- Car parks with more sympathetic design
- Cycleways/walks that encourage people in/out of the town centre

Community Facilities - Feedback Group 1

- We need to compare Crosfield to other existing facilities in Romsey
- Size of Crosfield is unique
- Carry out a feasibility study of local halls
- Any new building needs to be accessible
- Any new facility needs to have sufficient car parking
- New facility would need to be multi-functional and have a USP! And not compete with existing halls
- Could cater for sports activities/ young people/hold summer camps etc.
- Also needs to accommodate Council meetings
- What are the plans for Romsey Rapids, can we add/extend, put a new build on that site also?

Community Facilities - Feedback Group 2

- Can the Plaza incorporate a cinema?
- Could Romsey have its own cinema? Based on the 'everyman model' – much smaller/sofas/ drinks
- Needs to be as big as or bigger than Crosfield
- Could a new building accommodate more day to day living activities i.e. toddler groups etc
- Could cater/accommodate social enterprises/start up businesses
- Have offices for hire
- Need a healthcare centre – consolidate all services on one site
- Eastleigh BC looking at an all singing all dancing one stop shop internet café/health centre/ meeting place – research more about their model

Community Facilities - Feedback Group 3

- Crosfield Hall could be a landmark building, hold concerts/ art facility/ crèche/facility for young people
- Relocate with bus station – switch places
- New facility could include Visitor Information Centre
- Could be Discovery Centre
- Any facility needs sufficient parking
- New facility could be multi-storey building with gardens on the roof
- Social housing needs to be pepperpotted
- Indoor bowls in community building
- Aster flats need redesigning
- Need a bigger better concert hall – the abbey focuses on choral and classic concerts room for both in the town
- Plaza to show films
- Hall that caters for young people as well
- The more housing we have deters young people coming back after college

Community Facilities - Feedback Group 4

- Needs to be very large hall, catering for growing population of Romsey, many groups have outgrown existing Crosfield
- Ferneham Hall in Fareham a good example
- Relocate community facility to other site, by Rapids, could be multipurpose facility with GPs
- GPs should be in more than one surgery
- Primary health care in Romsey needs to expand – new ways of working
- Need to look at other models

Community Facilities - Feedback Group 5

- Need a concert Hall in Romsey, similar to the Lights in Andover
- Could be 2 storey premises
- Could have a walkway over Broadwater Road, better connected to the town
- Centre could be a charity hub – providing offices
- 10-16yrs not catered for in Romsey
- Need rooms for artists to work from/studios
- Can the churches fill any existing gaps in providing activities/office space/community activities
- Can we develop up a pop radio station to promote RF and other local initiatives
- Replace Edwina Mountbatten House with Crosfield

General Comments - Feedback Group 1

- Delivery of social housing – need to upgrade quality, nice environment to become part of the town
- Mixed tenure of housing, integration and inclusion, important
- Incorporate new play facilities
- Enhance waterways, include pathways
- Give Romsey a clearer identity
- and make welcoming, especially on arrival
- Way finding, signage, help with the flow of people – Bus Station, Dukes Mill and Bell Street
- Cycling routes through the town, avoid car use
- Multi-storey car park on bus station with buses going underneath
- Flow towards something eye catching – feature/landmark/public art
- Something to make empty shops look better
- Maps to say ‘you are here’ but also point out other points of interest
- Different coloured brick in pavement for routes to different points in interest
- Use history of the town

General Comments - Feedback Group 2

- Social aspects for elderly bus into town, coffee at Bradbeers, make a community hub
- Little facility for social transport that isn't a bus
- Issues getting from where people live to the main bus, which focus on main roads only
- Smaller vehicles –hub & spoke operation? Driver less pods at airports?
- Winchester Hill/Braishfield Road/ Cupernham Lane need to focus
- Aster flats – eyesore, not accessible for those with poor mobility
- Large developments – not inward looking, need to be part of Romsey too, help the town centre
- Need smaller housing sites with more affordable housing with their own services, green space & play areas for children
- GP provision – additional housing requires additional GP Practices/ services/suitable accommodation
- Gridlock in centre of town if any issues elsewhere locally
- Sun Arch, need to look at the bridges i.e. Greatbridge Road
- Size of lorries on Cupernham Road

General Comments -Feedback Group 3

- Sustainability needs to be included. Electric charging points and recycling centre, plastic waste exchange
- Solar panels to be incorporated on roofs
- Viridor money for projects in 10 miles radius, need to involve them
- Accessibility – walk/cycle/prams/wheelchairs
- Parking, need enough of it/ half an hour free / 4 hours @ Rapids is good
- Open up the waterways, make them a feature
- Public transport needs to remain
- Public toilets
- Broadlands should be more involved
- Historical tours could be evolved
- Tableaux of how Romsey could look in the future done by school children
- Need to think outside of the box in consultation phase
- Pop up shop, ability to use empty shops when you wish to make it easier for start up businesses
- Could be using empty shop windows to promote SoTc

General Comments - Feedback Group 4

- Piazza area incorporated to take advantage of river
- Keep bus station central, possibly move to Aldi Car park, Aldi move to Crosfield hall site and crosfield move to Aldi building site. 2 storey car park for Aldi on Crosfield Hall site
- Keep trees, if any lost need to be replaced with at least 2
- Keep toilets close to centre of town, incorporated in new Crosfield Hall
- Forget Andover and approach shops which fit in and enhance the market town feel. Business – above shops, make into small units
- New crosfield hall, don't impact negatively on existing facilities (Abbey/Plaza)
- Gear anything towards those coming into the area – young professionals with children
- Can't lose car parking within the centre, must count Aldi provision into the numbers
- Need to look at transport in the town from perspective of young people living in areas like Braishfield, Lockerley, Wellow. Look at the timings

General Comments - Feedback Group 5

- Priority services
- Fair Trade town, supporting Fair Trade
- Work towards an eco-town model i.e. alternatives to plastic bags, improved bins
- Relocate recycling to a site where it can grow
- People dumping/fly tipping, need to make getting rid of waste legally easier
- Don't lose free ultra short stay car parking, introduce residents cards which allow you to park for free. Free parking on Sundays and after 4pm brings people in
- Car parking meters
- Bottleneck Alma Road caused by Waitrose, love lane could be opened – entry only
- Events @ Broadlands, link from Centre – change enhance /exit to near Rapids
- Residents discount for big events to make up for putting up with disruption
- Enhance the canal along the by-pass – make it easier for people walking into town and along the river



Romsey: South of Town Centre Masterplan